



Social Media Intern

(Social Media Side Kick)

The Sandwich Foundation works in partnership with the Calgary Drop In & Rehabilitation Center Society (CDIRCS), various shelters and programs to healthy sandwiches for the working homeless class who would otherwise go hungry. Bagged lunches are being made to the working homeless who need to take a sandwich to work or on a journey to wherever needed. We work with CDRICS and various shelters and programs for the homeless, to identify the need and to plan how best to make sure the hungry homeless population gets the nutrition required to go to work. The sandwich foundation hopes in "Building Brighter Futures In Every Bag".

Description

The Sandwich Foundation is looking to add some more amazing people to our growing organization. We have built the foundation through our personal connection in our community and we're up to big things as we grow! Our Social Media team helps us connect to our volunteer and the community by designing and realizing the most amazing experiences, that come through making a difference and capturing their hearts through storytelling of a non-profit organization revolved around homelessness.

Responsibilities

You are the right person for this, if you can confidently say you've got these nailed:

- Photography skills (product, creative, event, etc.)
- Photoshop/Lightroom editing.
- Social Media Strategy Record Analytics from each platform: Facebook, Twitter, Instagram, LinkedIn.
- Content calendar planning / Publish daily content.
- Monitoring trends / New ideas and strategy.
- Writing/Editing skills.
- Web design/Updates.
- Marketing plans/project managing.
- Online blog/ newsletter.

You must be

- Flexible & Adaptable.
- Creative & Inspire.
- Be driven & harness entrepreneurial spirit.

Think you have what it takes to be a part of our Foundation?

Then send us your resume AND a cover letter that answers:

What value you would bring to our team (other than being positive, we consider that price of admission)?, What is your favorite brand/company and WHY?,

Why do you want to work with us?

Please include links to any other material that will make you stand above the crowd. Your portfolio, online blog, social media accounts you are proud of, and a picture of you doing something you love.



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